LITA

LIBRARY INFORMATION AND TECHNOLOGY ASSOCIATION

EMERGING TECHNOLOGIES INTEREST GROUP

Presents

Sunday, June 30, 1991
9:00 AM-12:30 PM

"MULTIMAGIC"

The Use of Full Motion Video and Hypermedia
for
Library Instruction and Audiovisual Presentations

Full motion video and hypermedia are new technologies that combine audio and video from a number of sources with computer graphics, for productions of all types. They have major implications for computer-based audiovisual presentations. What is full motion video? What hardware and software does it require, and what are the associated costs? What sort of staff talent is needed? Pairs of librarians and vendors will talk about their experiences in developing such productions and show the presentations they have designed.

9:00- 9:15   **WELCOME:** Barbra Buckner Higginbotham, Chair, Emerging Technologies Interest Group

9:15- 9:55   Dr. Ching-chih Chen, Professor & Associate Dean, Graduate School of Library and Information Science, Simmons College, Boston, MA: **"Multimedia: The Magic Tool for Knowledge and Information Presentation"**

9:55-10:35   Steve Cisler, Apple Computer Inc., Cupertino, CA, and Chester J. Pletzke, Director, Learning Resource Center, Uniformed Services University of the Health Sciences, Bethesda, MD: **"The Desktop Multimedia Video Tour"**

10:35-10:45   **BREAK**

10:45-11:25   Rachael McAfee, President, Pixel Productions, Toronto, Ontario, and Moti Tahiliani, Chief Librarian, Lindsay Public Library, Lindsay, Ontario: **"The Lindsay Project: Displaying and Preserving Library Archives Through Interactive Video: An INTEL/DVI Application"**

11:25-12:05   Larry Byrnes, Technical Consultant for Personal Systems in Higher Education, IBM, Atlanta, GA, and a librarian co-presenter to-be-announced: **"Multimedia, From Standing Still to Full Motion"**

12:05-12:30   Question and Answer Period